

# GUIDELINES

## FOR THE AVANT PREMIÈRE SCREENINGS 2018

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### 1. DEADLINES

|                                |  |
|--------------------------------|--|
| <b>1 September 2017</b>        | Online submission opens on <a href="https://my.imz.at">https://my.imz.at</a>   |
| <b>until 20 September 2017</b> | Send signed agreement (page 5) to Claudia Kruzik at the IMZ Office<br><a href="mailto:c.kruzik@imz.at">c.kruzik@imz.at</a> |
| <b>31 October 2017</b>         | Online submission closes   |
| <b>15 November 2017</b>        | Announcement of individual screening slot<br>to each submitting company + provision of technical specifications            |
| <b>until 20 November 2017</b>  | Confirm or respond to the IMZ Office regarding your screening slot   |
| <b>23 November 2017</b>        | Announcement of the official Avant Première Screening Schedule   |
| <b>until 29 January 2018</b>   | Provision of screening material to filter Media until 12 p.m. CET  |

### 2. AVANT PREMIÈRE SCREENING DAYS 2018

|     |                  |
|-----|------------------|
| Sun | 18 February 2018 |
| Mon | 19 February 2018 |
| Tue | 20 February 2018 |
| Wed | 21 February 2018 |

In the 'Agreement on the guidelines for the Avant Première Screenings 2018' (page 5), screening companies are invited to express three preferences for their preferred screening day. The IMZ Office will consider all preferences as effectively as possible.

### 3. DURATION OF SHOWREELS + SPEAKING TIME

Screening companies are invited to present films of international interest, new formats or films of future oriented character (e.g. virtual reality, one-shot concert, children's music programme).

The overall duration of a company's presentation in the Avant Première Screenings are dependent on the type of IMZ Membership: Full or Affiliate Members.

#### SPEAKING TIME

Each screening company is required to give a short spoken introduction of 2 minutes, followed by the screening of the showreel.

##### **Life is too short – make us sit at the edge of our seat!**

Creative introductions and showreels are very welcome! Share your passion with us and spark enthusiasm for your productions! Distinguish yourself from other presentations and demonstrate your creativity by engaging your audience with outstanding showreels and introductions.

As a producer:

Think of your target group and outline your latest productions. What is the strategic outlook of your company? Are you in search of co-production partners?

As a broadcaster:

Give a strategic outlook of your TV Station and TV profile as a broadcaster. Focus on the next year in terms of content and productions. Name your own productions and/or give an example of the last year.

**Please note:** In order to ensure fair and equal representation of the showcased companies and productions, the speaking time is restricted to two minutes and speakers exceeding that time limit will be cut off technically.

#### SCREENING TIME

Please find below the duration of speaking and screening times for Full and Affiliate IMZ Members. In case of showreels exceeding the required duration, the IMZ is entitled to cut them off to the appropriate time. Thereby emerging costs have to be covered by the submitting company.

Speaking and screening time is calculated separately and cannot be summed up.

| IMZ MEMBER STATUS | SUBMITTED PROGRAMMS | SCREENING TIME | SPEAKING TIME |
|-------------------|---------------------|----------------|---------------|
| FULL              | 1-5                 | 8 min          | 2 min         |
|                   | ≥ 6                 | 12 min         | 2 min         |
| AFFILIATE         | 1-5                 | 5 min          | 2 min         |
|                   | ≥ 6                 | 8 min          | 2 min         |



#### **NEW! The Audience Award**

For Avant Première 2018 companies are encouraged to be especially creative and dazzling when showcasing their productions.

The audience will vote for their favorites and the most awe-inspiring, impressive Avant Première showreel will win the Audience Award!

## 4. INFORMATION ON THE ONLINE SUBMISSION

### WHEN TO SUBMIT?

Information regarding your film productions for the Avant Première Catalogue 2018 can be entered in the online submission form between 1 September and 31 October 2017. To be able to submit this information please send back the signed agreement until 20 September 2017 to the IMZ Office.

Submissions cannot be made after 31 October 2017.

### HOW TO SUBMIT?

Information provided in the online submission form will be used for the printed Avant Première Catalogue, the main information source for the Avant Première Screenings. Each production has to be submitted through an individual entry.

If you submit a production series, please enter each individual title as a separate entry. You can then mark the title as part of a series via the 'series title'-field.

You can make changes or add information in the online submission form until you close the film submission with the button: 'Submit your film'.

### WHAT TO SUBMIT?

Please find here the list of required information for your film submission: <http://bit.ly/2v1otZI>

#### 'Completed'

You can submit film productions to the Avant Première Screenings, which are completed and have not been produced before 2017 and not after January 2018. These productions should be marked as 'completed'. Completed productions can only be listed once in the Avant Première Catalogue.

#### 'In Progress'

You can also submit film productions, which at the time of screening, are not yet completed. In those cases, please mark the production's status as 'in progress'.

### ATTENTION TO CO-PRODUCED FILM PRODUCTIONS!

Each film production can only be submitted and be listed in the Avant Première Catalogue once. In case of two or more partners involved in a production, companies are requested to define which partner is to submit and list the production in the Avant Première Catalogue prior to the submission. The entry should indicate all other partners involved.

#### Please note!

Consequently, each film production can only be screened once in the Avant Première Screenings and cannot be part of different showreels.

### FEES

The online film submission is free of charge.

## **5. INFORMATION ON THE PROVISION OF SCREENING MATERIAL**

Your screening material has to be provided to our partner for digitalisation, filter Media. There, the screening material will be examined and prepared for screening.

### **Please note!**

Screening material must be identical to the information provided in the online submission form!

### **WHEN TO POST?**

The screening material needs to arrive at filter Media by 29 January 2018 until 12 p.m. CET.

### **WHERE TO POST?**

File based material can be send in via hard drive to

filter Media GmbH & Co. KG  
c/o Avant Première 2018 Screener  
Bergstrasse 22  
5020 Salzburg  
Austria

or feel free to make it available for download via FTP.

Please send your FTP-credentials to [avantpremiere@filter-media.net](mailto:avantpremiere@filter-media.net)

### **TECHNICAL SPECIFICATIONS**

Please find the required technical specifications for your screening material in a separate document, which will be sent out on 15 November 2017.

### **FEES**

Screening material provided to filter Media until 29 January 2018 is free of charge.  
For delayed material an overdue fine is charged:

After 29 January 2018: 500 EUR

After 8 February 2018: 1.000 EUR

If the screening material has to be viewed more than one time by filter Media, because the screening material was not provided as defined in the Technical Specifications, companies will be charged 40 EUR per viewing.

If the screening material has not been delivered at 25 frames the companies will be charged 50,- EUR for adaption.

### **Please note!**

If the screening material has to be reworked or adapted the costs have to be carried by the submitting company.

The invoice will be sent out by the IMZ Office after 8 February. If the invoice has not been paid before Avant Première starts on 18 February, the specific showreel will not be screened at Avant Première 2018.

# AGREEMENT

## ON THE GUIDELINES FOR THE AVANT PREMIÈRE SCREENINGS 2018

**FIRST NAME / LAST NAME:**

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**COMPANY NAME:**

Please note that this spelling will be used in all Avant Première-communication, print and online and in the communication of your screening!

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With my signature I confirm that I have read and agreed to the regulations for the online submission and provision of screening material for the Avant Première Screenings 2018.

Regarding the Avant Première Screening Schedule, I wish to express my 3 preferences for my company as follows:

|                  | preference 1 | preference 2 | preference 3 |
|------------------|--------------|--------------|--------------|
| Sun, 18 Feb 2018 |              |              |              |
| Mon, 19 Feb 2018 |              |              |              |
| Tue, 20 Feb 2018 |              |              |              |
| Wed, 21 Feb 2018 |              |              |              |

The IMZ is granted permission to use the Avant Première trailer in the IMZ video libraries, the official IMZ & Avant Première Website and at IMZ industry related events (such as dancscreen).  
If you disagree please make a comment here:

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\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

Please return this agreement until 20 September 2017 to Claudia Kruzik at the IMZ Office [c.kruzik@imz.at](mailto:c.kruzik@imz.at)