

GUIDELINES

FOR THE AVANT PREMIÈRE SCREENINGS 2022

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1. DEADLINES

1 October 2021	Online submission opens on https://my.imz.at
until 15 October 2021	Send signed agreement (page 6) to Claudia Kruzik at the IMZ Office c.kruzik@imz.at
4 November 2021	Online submission closes
15 November 2021	Announcement of individual screening slot to each submitting company + provision of technical specifications
until 22 November 2021	Confirm or respond to the IMZ Office regarding your screening slot
29 November 2021	Announcement of the official Avant Première Screenings Schedule
until 28 January 2022	Provision of screening material to filter Media until 12 p.m. CET

2. AVANT PREMIÈRE SCREENINGS DAYS 2022

Sun	13 February 2022
Mon	14 February 2022
Tue	15 February 2022
Wed	16 February 2022

3. DURATION OF SHOWREELS + SPEAKING TIME

Screening companies are invited to present films of international interest, new formats or films of future oriented character (e.g. one-shot concert, children’s music programme).

The overall duration of a company’s presentation in the Avant Première Screenings are dependent on the type of IMZ Membership: Full or Affiliate Members.

SPEAKING TIME

Each screening company is required to give a short spoken introduction of 2 minutes, followed by the screening of the showreel.

As a producer:

Think of your target group and outline your latest productions. What is the strategic outlook of your company? Are you in search of co-production partners?

As a broadcaster:

Give a strategic outlook of your TV Station and TV profile as a broadcaster. Focus on the next year in terms of content and productions. Name your own productions and/or give an example of the last year.

Please note: In order to ensure fair and equal representation of the showcased companies and productions, the speaking time is restricted to two minutes and speakers exceeding that time limit will be cut off technically.

COVID-19 Information: In case of your absence due to COVID-19 restrictions, please send us your 2 min introduction in addition to your showreel until 28 January 2022.

SCREENING TIME

Please find below the duration of speaking and screening times for Full and Affiliate IMZ Members. In case of showreels exceeding the required duration, the IMZ is entitled to cut them off to the appropriate time. Thereby emerging costs have to be covered by the submitting company.

Speaking and screening time is calculated separately and cannot be summed up.

IMZ MEMBER STATUS	SUBMITTED PROGRAMMS	SCREENING TIME	SPEAKING TIME
FULL	1-5	8 min	2 min
	≥ 6	12 min	2 min
AFFILIATE	1-5	5 min	2 min
	≥ 6	8 min	2 min



Golden Elk - The Audience Award

For Avant Première 2022 companies are encouraged to be especially creative and dazzling when showcasing their productions.

The audience will vote for their favorites and the most awe-inspiring, impressive Avant Première Showreel will win the Golden Elk Award.

4. INFORMATION ON THE ONLINE SUBMISSION

WHEN TO SUBMIT?

Information regarding your film productions for the Avant Première Catalogue 2022 can be entered in the online submission form between 1 October and 4 November 2021. To be able to submit these information please send back the signed agreement until 15 October 2021 to Claudia Kruzik at the IMZ Office, c.kruzik@imz.at.

Submissions cannot be made after 5 November 2021.

HOW TO SUBMIT?

Information provided in the online submission form will be used for the Avant Première Catalogue. Each production has to be submitted through an individual entry.

If you submit a production series, please enter each individual title as a separate entry. You can then mark the title as part of a series via the 'series title'-field.

You can make changes or add information in the online submission form until you close the film submission with the button: 'Submit your film'.

WHAT TO SUBMIT?

Please find here the list of required information for your film submission: www.imz.at/?id=1008

'Completed'

You can submit film productions to the Avant Première Screenings, which are completed and have not been produced before 2021 and not after January 2022. These productions should be marked as 'completed'. Completed productions can only be listed once in the Avant Première Catalogue.

'In Progress'

You can also submit film productions, which at the time of screening, are not yet completed. In those cases, please mark the production's status as 'in progress'.

ATTENTION TO CO-PRODUCED FILM PRODUCTIONS!

Each film production can only be submitted and be listed in the Avant Première Catalogue once. In case of two or more partners involved in a production, companies are requested to define which partner is to submit and list the production in the Avant Première Catalogue. The entry should indicate all other partners involved.

Please note!

Consequently, each film production can only be screened once in the Avant Première Screenings and cannot be part of different showreels.

FEES

The online film submission is free of charge for Full and Affiliate IMZ Members only. Please note that the IMZ Membership 2022 fee has to be paid until Avant Première 2022 starts. Without an active IMZ Membership it is not possible to screen at Avant Première 2022.

5. INFORMATION ON THE PROVISION OF SCREENING MATERIAL

Your screening material has to be provided to our partner for digitalisation, filter Media. There, the screening material will be examined and prepared for screening.

The screening material must be identical to the information provided in the online submission form!

WHEN TO POST

The screening material needs to arrive at filter Media by 28 January 2022 until 12 p.m. CET.

WHERE TO POST

File based material can be send in via hard drive to

filter Media GmbH & Co. KG
c/o Avant Première 2022 Screener
Bergstrasse 22
5020 Salzburg
Austria

or feel free to make it available for download via FTP. Please send your FTP-credentials to avantpremiere@filter-media.net

TECHNICAL SPECIFICATIONS

Please find the required technical specifications for your screening material in a separate document, which will be sent out together with the individual screening slot on 15 November 2021.

LATE / TECHNICAL FEES

Screening material provided to filter Media until 28 January 2022 is free of charge. For delayed material an overdue fine is charged:

29 January – 3 February 2022:	500 EUR
4 – 11 February 2022:	1.000 EUR

If the screening material has to be reworked, adapted or viewed more than one time by filter Media the costs have to be carried by the submitting company:

Adaption to R128:	30 EUR
Multiple-Viewing Fee:	40 EUR / viewing
Adaption to 25 frames:	50 EUR

Please note!

The invoice will be sent out by the IMZ Office after 4 February 2022. If the invoice has not been paid before Avant Première starts on 13 February, the specific showreel will not be screened at Avant Première 2022.

6. MISCELLANEOUS

Use of pictures and texts provided for submitted film productions

The screening company guarantees to provide the IMZ with pictures (including information about the copyright holder) as well as a short synopsis of each production in question. The screening company grants IMZ all necessary rights to use said materials for all Avant Première related marketing and branding activities as well as for PR and communication of Avant Première via various IMZ communication channels (IMZ Mailings, IMZ Websites, IMZ social media channels et al.). By having made available those materials, the licensor automatically confirms that he/she holds all necessary rights for such use of said materials. In the case of violation of the above-stated obligation and the legal assertion of claims by third parties, the provider of said materials shall indemnify and hold the IMZ harmless.

Use of Avant Première showreel

The IMZ is granted permission to use your Avant Première Showreel in the IMZ video libraries, the official IMZ & Avant Première Website and at IMZ industry related events (such as e.g. dancescreen).

7. COVID-19 INFORMATION

We guarantee you that your showreel will be presented in any case. Should you not be able to travel to Berlin, your showreel will be screened on-site in Berlin as well as online to all registered participants. In case of restrictions in Germany, Avant Première will take place online, where the screenings will be streamed to all registered participants!

AGREEMENT

ON THE GUIDELINES FOR THE AVANT PREMIÈRE SCREENINGS 2022

FIRST NAME / LAST NAME:

COMPANY NAME:

Please note that this spelling will be used in all Avant Première-communication, print and online and in the communication of your screening!

Regarding the Avant Première Screenings Schedule, please express 3 different preferences for your company:

	preference 1	preference 2	preference 3
Sun, 13 February 2022			
Mon, 14 February 2022			
Tue, 15 February 2022			
Wed, 16 February 2022			

If you disagree to the potential use of your Avant Première Showreel in the IMZ video libraries, the official IMZ & Avant Première Website and at IMZ industry related events please make a comment here:

With my signature I confirm that I have read and agreed to the guidelines for the participation in the Avant Première Screenings 2022 as stated in this document.

Date

Signature

Please return this agreement until 15 October 2021 to Claudia Kruzik at the IMZ Office c.kruzik@imz.at