



# ABOUT THE IMZ INTERNATIONAL MUSIC + MEDIA CENTRE

## CONNECTING THE PERFORMING ARTS + THE AUDIOVISUAL SECTOR

The IMZ International Music + Media Centre is dedicated to the preservation and promotion of the performing arts through audiovisual media. Founded under the aegis of UNESCO in 1961, it has since established the most important business network for the performing arts film + cultural television industry worldwide. The IMZ connects more than 150 IMZ Member Organisations active at the intersection of performing arts + media: leading film production and distribution companies, public + private broadcasters, streaming + VOD platforms, opera houses, orchestras, concert halls, record labels, programme editors, dance companies and artists. Members include major players like the BBC, ARTE, ZDF, NHK, Unitel, C Major, EuroArts, The Metropolitan Opera New York, The Vienna State Opera, Berlin Phil or The London Symphony Orchestra.

As an industry hub and primary source of information, the IMZ is committed to the business promotion of its members and the sector as a whole by connecting producers with coproducers, financiers, buyers or distributors, providing networking and pitching opportunities and advancing the future of cultural film through young talent promotion and audience development.

## AVANT PREMIÈRE MUSIC + MEDIA MARKET BERLIN

The Avant Première Music + Media Market Berlin is an annual marketplace and networking event, offering participants a singular opportunity to obtain cutting-edge information and priceless business contacts. As the name suggests, Avant Première presents exclusive previews of over 580 film productions before they premiere to 600 international experts in the realm of performing arts film and cultural TV. The programme is complemented with panels, talks and special presentations on current industry topics, including the latest developments in innovative technologies for the arts. Moreover, Avant Première features One-on-One Expert sessions for young filmmakers that are designed to support emerging talent, booth areas for company presentations as well as abundant opportunities for networking and exchanging ideas.

### AVANT PREMIÈRE MUSIC + MEDIA MARKET 2024: 17-21 FEBRUARY 2024

Learn more at: [www.avant-premiere.net](http://www.avant-premiere.net)

Join in at: [www.avant-premiere-2024.imz.b2match.io/page-3041](http://www.avant-premiere-2024.imz.b2match.io/page-3041)

## IMZ ONLINE SERVICES

The IMZ Online Services are an integral activity of the IMZ International Music + Media Centre. Their purpose is the development of digital and analogue services that take advantage of digital trends to equip the culture film industry with the right tools. These services will initially benefit the performing arts film industry and subsequently, the entire movie sector, or wherever artistic and digital value is created. Two core products are Content.Agent, a holistic B2B online marketplace and search engine for film and licence trading, and the IMZ Standards.

Learn more at: [www.imz.at/imz-online-services](http://www.imz.at/imz-online-services)

## **MUSIC FILM FESTIVALS**

Another major field of the IMZ's activity is curating Music Film Festivals, enabling high-quality cultural experiences with low barriers to attendance. Having spearheaded the rising popularity of Music Film Festivals, the IMZ can look back on over 25 years of experience in programming awe-inspiring festivals in Vienna, Yekaterinburg, New York, Tokyo, Buenos Aires, Barcelona and many others.

Learn more at: [www.imz.at/music-film-festivals](http://www.imz.at/music-film-festivals)

## **IMZ ACADEMY**

To ensure a sustainable future for the industry and support young talent, the IMZ initiated the IMZ Academy, a practically oriented series of workshops. Their goal is to equip the next generation of cultural filmmakers with the tools to thrive: Aside from industry-specific skills and hands-on knowledge, participants also have the opportunity to connect and engage with experienced practitioners and international participants from renowned institutions, building and developing their professional network.

Learn more at: [www.imz.at/imz-academy/](http://www.imz.at/imz-academy/)

## **IMZ NEWSLETTER**

The IMZ is dedicated to disseminating relevant news + information to industry professionals as well as performing arts lovers. Through two different IMZ Newsletters alongside the IMZ Social Media Channels, subscribers receive relevant news and updates directly to their digital doorstep.

The B2C Consumer Newsletter informs 10,000 performing arts enthusiasts on fresh releases, broadcasting and streaming dates as well as special events or offers.

The B2B Industry Newsletter reaches 7,000 industry representatives and spreads the word about new productions, important industry events, awards, calls, job opportunities or coproduction opportunities.

Learn more at: [www.news.imz.at](http://www.news.imz.at)

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Learn more at: [www.imz.at](http://www.imz.at)

## **PRESS RESOURCES**

[www.press.imz.at](http://www.press.imz.at)

## **PRESS CONTACT**

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