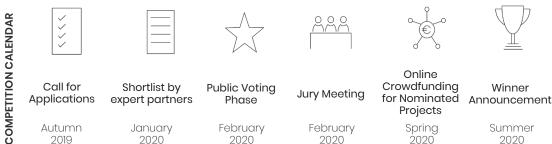
FEDORA DIGITAL PRIZE €50,000

OBJECTIVE Advocate new ways of artistic expression and access to opera and ballet through digital innovation

with the support of A.T. Kearney ATKearney

Encourage artistic innovation in opera and ballet through digital experimentation
Advocate new ways of interactions with audiences through digital tools and performance
Promote interactions across different media and stimulate new collaborative approaches through digital innovation
Trigger interdisciplinary dialogue and the sharing of best practice between sectors



- Innovative and interdisciplinary digital opera and ballet projects advancing artistic creativity on and beyond the stage
- Both projects that are native digital or digital only or are combined with some element of performance or live experience are within scope (e.g. learning projects, masterclasses, communications, live participation, audience access)
 - Applications may involve, but are not limited to, the following or other technologies:
 - 1. Virtual reality and/or augmented reality
 - 2. Artificial intelligence

CHARACTERISTICS OF PROJECTS TO BE SUPPORTED

ELIGIBILITY CRITERIA

EVALUATION CRITERIA

- 3. Projection mapping
- 4. Immersive sound
- Projects offering a new audience experience (personal or collective)
- Projects enabling new access to the cultural art forms of opera and ballet
- Innovative digital projects on or beyond the stage to be initiated or developed in the future.
- 2. Opening nights/project launches must be scheduled within the time frame of summer 2020 and the end of the calendar year of 2021.
- 3. Projects should involve expert partners from outside the field of opera or ballet (i.e. technology companies, digital experts, video artists, etc.) committed to the development and implementation of the project.
- 4. The creative team should preferably bring together emerging artists, different disciplines (e.g. digital artists, technical experts, sound designers, composers, choreographers, conductors, etc.) and a mix of nationalities.
- 1. Artistic quality
- 2. Level of digital innovation
- 3. Interdisciplinary approach
- 4. Target audience and audience experience
- 5. Impact and Legacy



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FEDORA PRIZES

FEDORA ENCOURAGES INNOVATIVE FUNDING MODELS THAT INCLUDE PRIVATE SPONSORS AND THE GENERAL AUDIENCE. THROUGH OUR ONLINE PLATFORM, YOUNG GENERATIONS ARE INVOLVED IN INNOVATIVE ARTISTIC PROJECTS FROM THEIR VERY FIRST INCEPTION BY ACTIVELY CONTRIBUTING TO THE CREATION PROCESS.

COMPETITION CALENDAR 2019-2020

